

Nolan Alessandro

Contact Information

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781-439-8618

Portfolio

Nolanalessandro.com

Professional Summary

Graphic Designer with 5 years of professional experience spanning branding, marketing, digital design, print, motion, and web. Experienced in developing everything from brand identities and marketing campaigns to presentations, motion graphics, social content, websites, and event materials. I am a multidisciplinary designer who enjoys exploring different mediums and finding the right visual approach for each project.

Education

BFA Graphic Design
July, 2021

University of
Massachusetts Lowell

Skills

Adobe Creative S.
Photoshop
Illustrator
InDesign
After Effects

Premiere Pro
Figma
Branding & Visual Identity
Presentation Design
Print Design

Motion Design
UI/UX Design
Responsive Web Design
HTML/CSS/JS
Webflow/Framer

Experience

Alipes, Inc Lead Designer - (October 2021 - July 2026)

- Designed websites, digital interfaces, presentations, advertisements, and social media content across a range of client projects.
- Developed branded materials including print collateral, flyers, banners, merchandise, and event graphics.
- Managed design projects from concept through final delivery, translating client goals and complex ideas into cohesive visual solutions.
- Created motion graphics, animations, and video content for digital campaigns and presentations.
- Applied UI/UX and front-end development skills to bring visual designs to life across responsive websites and digital experiences.

E²STL Graphic Design Intern - (June 2021–August 2021)

- Designed diagrams, presentations, and animations for electrochemical energy systems and redox flow battery research.
- Translated technical research concepts into clear visual communications for presentations and educational materials.

SMMA Senior Information Technology Intern - (June 2018–August 2020)

- Provided technical and IT support, hardware setup, and conference support, while mentoring and training new hires.
- Participated in and helped lead the company's Integrated Internship program.

Linx Summer Camps Application Design Specialist - (Summer 2015)

- Taught students grades 5–8 Scratch programming and mentored students through introductory programming and creative technology projects.